



Spread hope this giving season

Help small Indian business become resilient with just USD 250

The Giving Season is here! As you begin your preparations for the festivities, there are millions that have nothing to cheer upon or look forward to. Majouli, hailing from a small town in the state of Assam located in the eastern part of India, unable to make ends meet due to the hard hitting impact of covid-19 this year. *"I have been a cloth weaver since years, the pandemic and lockdown has deeply affected my livelihood, I am unable to make any sale and there are no new orders as well. It is getting more difficult for me with time as there are no sufficient savings to feed the families dependent on me and take care of regular expenses such house rent, any health emergency or relocation expenses."*

Many local street businesses in cities of India are closing under liabilities accrued during the lockdown, and may not be able to revive, leaving a very large **number of workers and their families** with loss of basic income. The primary concern for us at SEEDS is the mid and long-term consequences particularly extreme for the most vulnerable.

We are reaching out to more than 1000 workers engaged in small businesses. Join us to in this effort. Every donation of USD 250 will help in reviving a local street business in India.

SEEDS will support them through cash grant, wage support along with handholding support. Where needed this money will reimburse costs of skill development or re-purposing their business.

A single donation from you to one local business can directly benefit upto 5 families.
Please make a year-end gift so more families like Majouli can survive and bounce back!

Click to Donate Now!

All contributions by US donors are fully deductible under Section 501(c) for U.S. Federal and State income tax purposes.

SEEDS (Sustainable Environment and Ecological Development Society) is a non-profit organisation In India that has been working towards building disaster resilience in communities from past 26 years. It has one ultimate goal .i.e. protecting the lives and livelihoods of people exposed to disasters. So far, as part of its Covid-19 response, SEEDS has reached out to over 5 lakh people across 12 states in India with over 5 million raw food kits, 8,448 PPE kits and 24,825 hygiene kits.

For any queries of assistance, please feel free to reach us at **+91 9136001392** or email to Sidarth Sharma at ssharma@seedsindia.org
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