



# SEEDS PRIVACY POLICY

Updated as on 15<sup>th</sup> July 2021

SEEDS values your trust and respects your privacy. At SEEDS, we are committed to providing privacy to our website visitors and donors. SEEDS is also committed in ensuring that your privacy is protected and this Privacy Policy addresses all or any related concerns. The details provided by you will only be used for the purposes for which the information have been collected. When data is collected, SEEDS ensures that the individuals and institutions whose data is collected are clearly informed about the purpose of data collection.

## Information Tracked

SEEDS will keep the user information collected through its website ([www.seedsindia.org](http://www.seedsindia.org)) strictly private and confidential. SEEDS shall not use your personal details to sell and shall not share with any external agencies or individuals unless authorised by you in writing or as mandated by any law for the time being in force.

## How SEEDS collects personal information?

When you visit SEEDS' website, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the site, we collect information about the individual web pages or services that you view, the websites or search terms which referred you to the site, and information about how you interact with the site. We refer to this automatically collected information as "Device Information."

## We collect Device Information using the following technologies:

- "Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- "Log files" track actions occurring on the site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- "Web beacons," "tags," "Google Analytics","Google adwords", "web master tools" and "pixels" are electronic files used to record information about how you browse the site.

## We also collect information on following circumstances:

- While you make an online donation through our website, you are required to provide your personal information as sought in the standard donation form provided in our website.
- While you donate through cheque, draft, cash or bank transfer, SEEDS will require the donor's personal information, such as name; e-mail; address; telephone number; nationality; PAN card number.
- While you fill up the online volunteer form through google
- SEEDS also collect information from third parties to whom you have permitted to share your personal information.
- SEEDS also collects information of potential donors from other sources.

### **For what purposes the information is used?**

This information collected during the processing of donations is used for issuing receipts for the donations made and for sending receipt of the donation to your correct address provided by you in the standard donation form.

The details collected to fill up volunteer form through Google is retained by SEEDS for contacting you for any future volunteer engagement with SEEDS. You can find out more about how Google uses your personal information here: [Google Privacy Policies](#).

SEEDS will retain and evaluate information of your visits to our website and how you use/navigate the different sections of our website for analytical purposes to understand how people use our website so that we can make it more intuitive.

SEEDS may also use your personal address details to send e-mails and postal communication to update on the ongoing activities & events conducted by SEEDS or of which SEEDS is a part and to solicit your support as and when required.

Financial and bank related information of the donors are never disclosed/released other than statutory purposes.

If SEEDS faces any trouble while processing a donation, the information is used by us to contact you (the donor) to help in resolving issues faced by you.

### **Cookies**

Visitors should be aware that non-personal information and data may be automatically collected by SEEDS' website using cookies. Cookies are small text files that a website can use to recognize repeat visitors, facilitate the visitor's ongoing access to and use of the site, and allow a site to track usage behaviour and compile aggregate data that will allow content improvements. This information is not shared by the organization with external agencies.

### **Links**

SEEDS is availing services of credible payment portals like Paytm, CC Avenue, GooglePay, BhimUPI, Razorpay who have committed to the privacy policies to the customers. Donors can visit the privacy policies of the respective payment portals to know more about it.

SEEDS is not responsible for the privacy policies or the content of any other web site to which SEEDS link.

### **Notification of changes in privacy policy**

In case of any changes made in the SEEDS privacy policy, such changes will be notified to all our contacts through a post on our website. If any donor has any objection on the changes, they can inform us accordingly, so that their personal information shall not be used in the changed manner.

### **How secured is your personal data?**

SEEDS is committed to you that your information is secured from any unauthorized usage and not disclosed to others unless required by law.

### Disclaimer

SEEDS shall take all efforts to preserve privacy. However, in case SEEDS is required by law to share any information of any individual or of any donor, or in order to comply with any legal proceedings, or to meet legal compliances on our website, SEEDS would require sharing the information under due written intimation or notification to you.

### Changes to our privacy policy

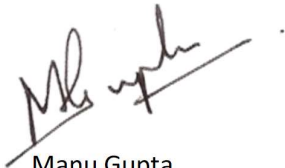
SEEDS keeps its privacy policy under regular review. It places all updates on this web page. This privacy policy was last updated on 15 July 2021.

### Contact us

For any clarification or grievance about the above SEEDS privacy policy, you can send an e-mail to [info@seedsindia.org](mailto:info@seedsindia.org) or can send a mail to the following address:

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Approved by



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